



Complete Spice Mixes | Blended Spices | Pure Spices | Papads

Investment for 300 Sq ft - 700 Sq ft Carpet Commercial Store			
Area	300 Sq Ft	500 Sq Ft	700 Sq Ft
Furniture (storage & shelving)	250,000	500,000	750,000
Branding - Suhana Signage & Internal Visuals	50,000	60,000	90,000
Equipments (Hardware-Computer, Printer, Bar Code Scanner / CCTV Cameras / Software - Go Frugal Software)	150,000	175,000	200,000
Miscellaneous expenses, Licences etc	50,000	100,000	130,000
Capital Expenditure	500,000	835,000	1,170,000
One Time Franchisee Fees (Non Refundable) excluding GST	300,000	300,000	300,000
Security Deposit (Refundable)	100,000	100,000	100,000
Security Deposit - Working Capital	200,000	200,000	200,000
Minimal Royalty @ 2% on Gross Sales irrespective of store size			
Investment Required	600,000	600,000	600,000
Approximate Total Capex & Investment	1,100,000	1,435,000	1,770,000
Terms			
All Figures are approximate and will vary depending on store size.			
Pravin Masalewale reserves the right to change the investment as per the requirement.			
Projected Investment doesnot include the cost of real estate, rent deposits, brokerage etc			
Service Tax & Other Government taxes, expenses on actuals as applicable.			
Franchise will be responsible for all legal formalities, government documentation & licence procurement requirements, such as GST, FSSAI, Shop Act, Health Licence etc			
100 percent Replacement Guarantee will be given for Suhana Brands.			
Payment Terms will be on advance basis.			
Product Margins will be between 30 to 40 percent depending on Category of products sold			
Total Square feet area of shop should include storage area.			
The above costs exclude GST.			
Door step delivery will be provided as per the delivery schedule of store territory.			
75% Shelf Space - Suhana & Brands / 25% Shelf Space - Your Brands other than Suhana Competitor products Permitted.			
Branding for the first 6 months will be managed by Franchisor.			